

A Great Opportunity for Internet Service Providers

Digital Scotland Superfast Broadband is bringing fibre broadband to around 95% of Scotland by March 2018. This creates a terrific market building opportunity for Internet Service Providers.

This is the most ambitious fibre broadband infrastructure project in the whole of Europe and it will bring huge social and economic benefits to Scotland. But we cannot do it without you.

Together, we can get the message out to households and businesses about the incredible benefits of fibre broadband and get Scotland connected.

To 'switch on' Scotland, we all have to work in partnership. Internet Service Providers have an important role to play alongside the Digital Scotland Superfast Broadband programme, helping make sure that everyone in Scotland can make the most of fibre broadband.



Fibre broadband offers you a chance to increase revenue through new orders, upgrades and additional services. It provides you with an opportunity to add value to existing customers and attract new ones. Really, the possibilities are endless.

At Digital Scotland Superfast Broadband, we would love to work closely with you. The more closely we work in partnership, the better we can co-ordinate our activities to make sure that we all make the most of this 'once in a generation' opportunity.



Throughout the Digital Scotland Superfast Broadband programme, we will be keeping Internet Service Providers up to date through:

- Regular webcasts – with guest speakers and deployment updates
- Email newsletters
- Access to the latest information on the plans for the fibre rollout
- Advance information about community events and marketing, so that we can co-ordinate our activity to promote fibre broadband

This is a real win-win for the people of Scotland and Internet Service Providers.

You can also check our interactive map at: www.scotlandsuperfast.com to find out where fibre broadband is available.

To ensure you have access to weekly deployment reports and service updates, please register as a customer at:

www.btwholesale.com or www.openreach.co.uk

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**ARE YOU READY
TO GO FASTER?**